



**CRANE
PRESS**

CREDIT APPLICATION
(Please print or type)

SECTION RESERVED FOR THE SALES REPRESENTATIVE

NAME OF SALES REPRESENTATIVE: AMOUNT OF ORDER: (Taxes incl.)

BUSINESS UNIT WHERE ORDER WILL BE SENT :

CLIENT'S HISTORY

LEGAL NAME OF CLIENT (THE CLIENT):

BUSINESS AFFILIATED TO CLIENT:

ADDRESS:

POSTAL CODE:

TELEPHONE:

FAX:

TYPE OF BUSINESS:

NUMBER OF EMPLOYEES:

IN BUSINESS SINCE:

CORPORATION:

PARTNERSHIP :

PROPRIETORSHIP:

WEB SITE ADDRESS:

DIRECTORS:

DUN & BRADSTREET NUMBER:

ACCOUNTS PAYABLE CONTACT:

ANNUAL SALES:

CREDIT REQUESTED:

FREQUENCY:

FEDERAL I.D.#.:

RESELL #:

BANK REFERENCES

NAME:

NAME:

ADDRESS:

ADDRESS:

TELEPHONE:

TELEPHONE:

CONTACT:

CONTACT:

ACCOUNT NO.:

ACCOUNT NO.:

TRADE REFERENCES

(Preferably in the publishing industry comparable to the credit requested)

NAME:

NAME:

ADDRESS:

ADDRESS:

TELEPHONE:

TELEPHONE:

CONTACT:

CONTACT:

NAME:

NAME:

ADDRESS:

ADDRESS:

TELEPHONE:

TELEPHONE:

CONTACT:

CONTACT:

The Client hereby (i) makes an application for the opening of a credit account with the Publisher, (ii) represents, warrants that the information above and attached hereto is complete, true and accurate, (iii) undertakes to respect all the terms and conditions of all agreements and/or tenders which may be entered into from time to time between the Client and the Publisher, (iv) authorizes the Publisher to receive and to consult all the information regarding the account and the credit of the experience Client from or with any person, including any lender, credit agency or supplier, and (v) authorizes the Publisher to communicate any and all of such information to all such persons.

Name and title of Client's officer:

Authorized signature:

Date:

OUR CREDIT TERMS ARE NET 30 DAYS, SUBJECT TO APPROVAL FOLLOWING THE ANALYSIS OF YOUR FILE. A FINANCIAL STATEMENT (BALANCE SHEET AND INCOME STATEMENT) IS REQUIRED ON EVERY ACCOUNT PRIOR TO CREDIT APPROVAL AND WILL BE REQUESTED PERIODICALLY. PLEASE ATTACH A COPY OF YOUR LATEST FINANCIAL STATEMENT. THIS INFORMATION WILL BE CONSIDERED STRICTLY CONFIDENTIAL.